

7-25-18

Re: Letter of Recommendation

I got to know Michael Roddy when he was my show director at Universal Orlando around 1999. As a performer, I always looked forward to being involved in shows that he either wrote or directed. As a show director, he consistently communicated that the process of producing a show was a collaborative experience for all involved. That communication style provided great value and made me a better performer.

Michael has progressed as an exceptional creative director and content producer since then. Working for numerous theme parks around Florida and beyond, he has a great ability to take creative concepts and turn them into value driven, entertaining shows and attractions. But getting there is not as simple as writing a great script or creative treatment. It comes from honing the craft of creative communication with stakeholders, delivering a clear vision, and garnering their support to move his concepts into production.

I admire Michael's perseverance in the task of producing his own films. His success in building production teams to see his film ideas realized has earned him high awards for his documentaries. Being able to see a project's potential and to capitalize on emerging opportunities is vital to any producer's success. In his documentary, *The Shark Is Still Working*, a film about the public fascination with the movie, *Jaws* one could only dream during production that you could acquire an interview with Steven Spielberg and composer John Williams. But Michael saw the opportunity and claimed it. His stories about meeting and interviewing *Jaws* lead actor, Roy Scheider are compelling.

As I have progressed in my own career path as a creative producer and director, Michael and I have stayed connected through family activities and theatre. He has a quiet sense of integrity that is displayed in his actions.

I highly recommend Michael for any position that fits his exceptional work ethic and creative skills he brings to an organization.

Sincerely,



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