

Shalisa James
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To Whom It May Concern:

For the past nineteen years, I have enjoyed a career in the entertainment industry in Orlando, Florida. My longest standing client has been Universal Studios Orlando, from the opening cast in April of 1990, to my current position as the Vocal Director. I have also worked in many aspects of theatre outside of Universal, including a long-standing relationship as a contractor with WDW and with Sea World, and as a Drama-Desk winner for my off-Broadway show, Toxic Audio. I have served as a vocal director and arranger for hundreds of corporate events all over the world, and for thousands of commercials and jingles.

Throughout all these endeavors, I have enjoyed many collaborations with the best writers and directors on a national scene in the entertainment field. The most creative, innovative partner in all these years is Michael Roddy.

Michael's motivational style brings an aura of importance to any project, creating an excitement amongst the cast that would rival any Broadway production. Everyone is integral, and the result will be an unprecedented success. I have come to realize by working with Michael that when you set that tone, those results will always follow: it will be the best production imaginable.

As both a writer and director, Michael's choices are so instinctively perfect. His finger is on the heartbeat of pop culture more than a teenager for productions that require cutting edge material, yet his strong sense of family and ability to connect emotionally with people can create productions that move audiences to tears of joy. Michael writes and creates shows that everyone can relate to, yet are layered so that each audience member may find something different to love about that show.

I have been fortunate enough to work with Michael Roddy for many years. Every time he is involved in a project, on any level, the results will be spectacular.

Sincerely,

Shalisa James
President, Entertainment Central
Creator , producer, and performer Toxic Audio